



# OFFICIAL SHOWGUIDE

THE  
PRODUCTION  
SHOW

15-17 FEBRUARY 2011  
EARLS COURT 2, LONDON  
[WWW.THEPRODUCTIONSHOW.CO.UK](http://WWW.THEPRODUCTIONSHOW.CO.UK)



**HD Camera Hire**

Drama Feature Documentary

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#### Acknowledgments

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# WELCOME TO THE PRODUCTION SHOW 2011

## A WARM WELCOME TO THE PRODUCTION SHOW – THE EVENT FOR EVERYONE INVOLVED IN THE CREATION OF FILM, COMMERCIALS, MUSIC VIDEOS, THEATRE, DOCUMENTARIES AND MORE

2010 has been a tumultuous year for the creative markets and Britain has been leading the way in cinema and drama in the UK and overseas. However alongside success came the disbandment of the UK Film Council causing uncertainty moving forward in how new projects will be funded. 2011 looks to be just as unpredictable, but one thing is for certain, with the amazing creative talent in the industry, great content will continue to be made and with the consumer demand to be entertained both in the home and the cinema, projects will continue to be developed, funded and supported throughout the UK.

To enable you success in 2011, we have put together a comprehensive programme of seminars and training including 3D for Producers, Music: Top Tips for Creative Content, Casting Actors, Production case studies and Production planning on a budget. You can also question the experts and gain advice for your next project.

Plus, don't forget to take some time out to network with colleagues and old friends at the Arqiva Studios & Production Show Bar!

As always we value your feedback so if you have any thoughts, comments or ideas on your industry show please email me at [charlotte.bowskill@emap.com](mailto:charlotte.bowskill@emap.com)

We are delighted to welcome you to The Production Show 2011. It's set to be a fantastic and inspirational event and we wish you every success for the forthcoming year.

**Charlotte Bowskill**  
Event Director



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**promotion**

**RUSHES**

**deluxe**  
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**FUJIFILM**  
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of st barnabas**

women in film  
and television  
**wftv**

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**shots**

**FOCAL INTERNATIONAL**

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training  
fund**

**THE PRODUCTION GUILD**



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# SEMINARS

**TUESDAY**  
**15TH FEBRUARY**

## PRODUCTION THEATRE

Headline Sponsor: Pro Motion Hire

Associate Sponsors: Autoscript, FujiFilm, Film London

- 10.00 **Production on a Budget**  
*Christina Fox, David Fox, Urban Fox*
- 
- 11.00 **Multi-camera 3D from Studio to Post**  
*Nial Brown, BBC Studio & Post*
- 
- 12.00 **Using the Internet to drive efficiency in Production Management**  
*Jon Marsh, Shine Group, Emma Hardcastle, Production Wizard*
- 
- 13.00 **Definitive Guide to Production Management**  
*Linda Stradling, Bull Rodger*
- 
- 14.00 **Filming in London and the South East: Tips from Locations Experts**  
*Paul Cavanagh, Filming Officer, The Squares Management Team, Alan Cousins, PC, Met Police Film Unit, Harvey Edgington, Broadcast & Media Liaison Officer, National Trust and Film London Consultant for Filming Services 2012 & London Filming Partnership, Mark Hislop, Commercial Director, Somerset House, Paul Howard, Location Manager*
- 
- 15.00 **Producing 3D Commercials - A case study and examples**  
*Chris Parks, Compendium 3D, Luke Beauchamp, 3D Producer, Vision3 Compendium 3D*
- 
- 16.00 **Production Efficiencies using file based workflow**  
*Emma Riley, Sunset & Vine*
- 
- 17.00 **How to avoid becoming one of the 95% of struggling Digital Film Makers - The 7 Step Process to mastering Cinematic Video and making it pay**  
*Den Lennie, F-Stop Academy Ltd*

## THE PRODUCER'S THEATRE

Headline Sponsor: Rushes, DELUXE142

- 10.00 **3D for Producers**  
*Vicki Bethavas, Nineteen Fifteen & DTG*
- 
- 11.00 **Pyrotechnics and Miniatures - how the two areas work together in making the impossible happen**  
*Artem FX*
- 
- 12.00 **Getting the green light: How to get your factual programme commissioned**  
*Nicola Lees, WFTV*
- 
- 13.00 **Monsters & Moon Landings in the 21st century**  
*Jonathan Privett, VFX Rushes*
- 
- 14.00 **Music: Top tips for Creative Content**  
*Dame Evelyn Glennie, Simon Anderson, Audio Networks*
- 
- 15.00 **How to survive as a freelancer**  
*Christina Fox, Urban Fox*
- 
- 16.00 **Preperation for Filming**  
*Jane Soans, Aurelia Thomas, Guild of Location Managers*
- 
- 17.00 **Budgeting for sound**  
*Chris Roberts, Ascent*

# SEMINARS

WEDNESDAY  
16TH FEBRUARY

## PRODUCTION THEATRE

Headline Sponsor: Pro Motion Hire

Associate Sponsors: Autoscript, FujiFilm, Film London

- 10.00 **Production on a Budget**  
*Christina Fox, David Fox, Urban Fox*
- 
- 11.00 **Production design on micro-budget features:  
How to cut corners without cutting quality**  
*Erik Rehl, Production Designer*  
*Gary Williams, Production Designer*  
*Jes Benstock, Film-maker*  
*Martina Amati, Film-maker, Film London*
- 
- 12.00 **Music: Top Tips for Creative Content**  
*Gareth Johnson, Simon Anderson, Audio Network*
- 
- 13.00 **Tapeless Workflow Case Study**  
*Alain Lolliot, Pro Motion, Mark Antonello,*  
*Que Pasa Productions*
- 
- 14.00 **Definitive Guide to Production Management**  
*Linda Stradling, Bull Rodger*
- 
- 15.00 **Stay ahead of the curve - What should be in  
every Producer's armoury**  
*Paul Goodliffe, Aframe*
- 
- 16.00 **Geek-speak translated and other top  
tapeless tips**  
*Steve Warr, Co-Company Director & Executive  
Producer, Raw Cut Television*
- 
- 17.00 **How to avoid becoming one of the 95% of  
struggling Digital Film Makers - The 7 Step  
Process to mastering Cinematic Video and  
making it pay**  
*Den Lennie, F-Stop Academy*

## THE PRODUCER'S THEATRE

Headline Sponsor: Rushes, DELUXE142

- 10.00 **What UK producers need to know -  
but don't want to know**  
*Neil Peplow, Skillset*
- 
- 11.00 **Commercials - Data Workflow for Dummies!**  
*Joce Capper, Rushes Post Production*
- 
- 12.00 **Casting for Dummies**  
*Roz Mita, Mannakin*
- 
- 13.00 **Ad-funded Productions: 5 Top Tips for Success**  
*Claire Heys, Tiger Aspect*  
*Kate Murden, Mind Share World*  
*In association with Indie Training Fund*
- 
- 14.00 **THE HD IMPERATIVE: Are You Ready For  
Your Close Up?**  
*John Woodbridge, Woodbridge Pictures*
- 
- 15.00 **Casting Actors**  
*Will Davies, Pippa Harrison, Spotlight*
- 
- 16.00 **SFX budgeting - what every Producer should  
know when considering their budget**  
*Mike Kelt, Artem FX*
- 
- 17.00 **Case Study: Newcastle United – funding,  
supporting and delivering major drama  
production in North East England**  
*Michael Rosser, Web Editor, Broadcast Magazine*  
*Agnes Wilkie, Creative Industry Director,*  
*Northern Film & Media, Dr Michelle Cooper,*  
*Investment Manager, Northstar Ventures, Gayle*  
*Woodruffe, Production Service Manager, Northern*  
*Film & Media, Julia Stannard, Producer, United*

# SEMINARS

THURSDAY  
18TH FEBRUARY



## PRODUCTION THEATRE

Headline Sponsor: Pro Motion Hire  
Associate Sponsors: Autoscript, Fujifilm, Film London

|       |  |
|-------|--|
| 10.00 | <b>Production on a Budget</b><br><i>Christina Fox, David Fox, Urban Fox</i>  |
| 11.00 | <b>Multi-Camera 3D from Studio to Post</b><br><i>Nial Brown, BBC Studio &amp; Post</i>   |
| 12.00 | <b>Shooting and Rigging with DSLR</b><br><i>David Newton, Park Cameras</i>   |
| 13.00 | <b>Change and opportunity: Working smarter on EETC</b><br><i>Mark Bos, Talkback Thames</i>   |
| 14.00 | <b>Stereoscopic 3D Post Production</b><br><i>Dado Valentic, MyTherapy</i>  |
| 15.00 | <b>How to avoid becoming one of the 95% of struggling Digital Film Makers - The 7 Step Process to mastering Cinematic Video and making it pay</b><br><i>Den Lennie, F-Stop Academy</i> |

## THE PRODUCER'S THEATRE

Headline Sponsor: Rushes, DELUXE142

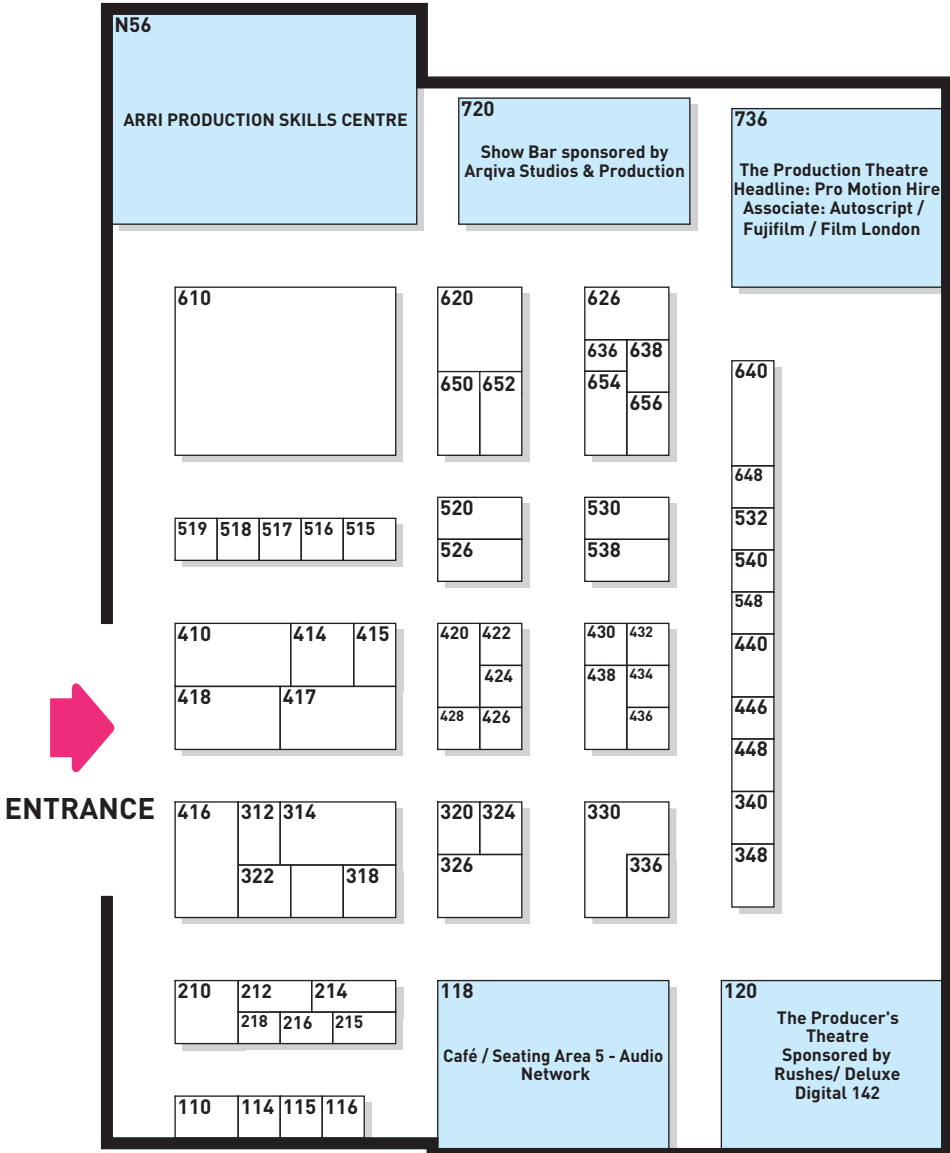
|       |  |
|-------|--|
| 10.00 | <b>Vintage VFX</b><br><i>Louise Hussey, Rushes Post Production</i>   |
| 11.00 | <b>Filming in the UK</b><br><i>Andy Pavord, Guild of Location Managers</i>   |
| 12.00 | <b>The HD Imperative: Are you ready for your close up?</b><br><i>John Woodbridge, Woodbridge Productions</i>   |
| 13.00 | <b>Monetising Ditial Content - Top 10 Tips for Success</b><br><i>Peter Cowley, Digital Spirit</i><br><i>In association with Indie Training Fund</i>  |
| 14.00 | <b>Music: Top tips for Creative Content</b><br><i>Gareth Johnson, Simon Anderson, Audio Network</i>  |
| 14.00 | <b>Women in TV: 35 Up? Huge numbers of women exit the industry at the age of 35. What can we do to stop the talent drain?</b><br><i>Kate Elliott, BECTU, Kate Kinnimont, WFTV, Kate O'Connor, Skillset, Lisa Campbell, Broadcast</i> |

# A-Z LISTING

|  |                        |   |         |
|--|------------------------|---|---------|
| 1st Option Safety Services                 | 326                    | Mannakin                                  | 215     |
| Academy Class                              | 410                    | Met Film School                           | 540     |
| Access Bookings Ltd                        | 318                    | Mo-Sys Ltd                                | 656     |
| Aframe                                     | Show sponsor           | Moviescope Magazine                       | 434     |
| Alias Hire                                 | 330                    | Mytherapy                                 | Sponsor |
| Arqiva                                     | 620 & Show Bar Sponsor | Namib Film                                | 654     |
| Artem                                      | 424                    | Northern Film & Media (NFM)               | 214     |
| Audio Network Plc                          | Sponsor Seating Area   | Northern Ireland Screen                   | 430     |
| Audiolink Radio Communications Ltd         | 312                    | Off Trax Ltd                              | BVE D66 |
| Autoscript                                 | Sponsor                | Pablo Post 3D                             | 422     |
| BBC Studios & Post Production              | 640                    | PEC Video Ltd                             | 110     |
| Brightlights                               | 650                    | Pro Motion Hire                           | Sponsor |
| Camberwell Studios                         | 324                    | Production Base                           | 520     |
| CCK Media Technologies Ltd                 | 418                    | Production Managers Association (PMA)     | 114     |
| Clipcanvas                                 | 515                    | Production Wizard                         | 626     |
| ClipTV                                     | 516                    | Reed & Mackay                             | 652     |
| Collier Media Law                          | 336                    | Scarff Fire Safety Uk Ltd                 | 326     |
| Creative Scotland                          | 438                    | Screen/Shots                              | 440     |
| Decode                                     | 314                    | Sindbad Production                        | 432     |
| DODDLE                                     | 448                    | SIS Live (Satellite Information Services) | 415     |
| ES Broadcast                               | 322                    | Skillset                                  | 320     |
| Film Crew Pro                              | 648                    | Sohonet Limited                           | 426     |
| Film Hampshire                             | 428                    | Spotlight                                 | 218     |
| Film London                                | 436                    | Technocrane S.R.O.                        | 610     |
| Fineline Media Finance                     | 116                    | The Bridge                                | 330     |
| Flyka.tv                                   | BVE M56                | The Flash Centre                          | 212     |
| Focal International                        | 518                    | The House Of St Barnabas                  | 340     |
| F-Stop Academy Ltd                         | 210                    | The Knowledge                             | 538     |
| Fujifilm                                   | BVE K16                | The Production Guild                      | 532     |
| Guild Of British Camera Technicians (GBCT) | 115                    | Trickbox Tv                               | 526     |
| Guild Of Location Managers                 | 446                    | Universal Publishing Production Music     | 348     |
| Indie Training Fund                        | 548                    | VMI Broadcast Rental                      | 416     |
| Journeyman Pictures                        | 519                    |   |         |
| Kays                                       | 216                    |   |         |
| Live Vision Studios                        | 656                    |   |         |
| Luckings Ltd                               | 321                    |   |         |
| Mama Youth Project                         | 636                    |   |         |
| Mandy.Com                                  | 420                    |   |         |

Correct at time of going to press

# FLOORPLAN





# THE HOUSE OF

**QUINTESSENTIALLY SOHO IS DELIGHTED TO BE THE PRODUCTION SHOW'S CHOSEN CHARITY FOR 2011. BASED AT NO.1 GREEK STREET IN THE HEART OF SOHO, THE HUB OF LONDON'S FILM, PRODUCTION AND MEDIA INDUSTRY, THE HOUSE OF ST BARNABAS IS A BEAUTIFUL GEORGIAN HOUSE WHICH HAS PLAYED A CENTRAL ROLE IN THE HISTORY OF THE SOHO COMMUNITY AND HAS BEEN A HOMELESSNESS CHARITY FOR OVER 160 YEARS**

The House was established by Dr Henry Monro and Mr Roundell Palmer as "The House of Charity" in 1846, before taking its current name in 1961. The objective was to provide refuge and accommodation for homeless people in and around Soho - and for 160 years it continued in this role. The House closed as a residence in 2006, and re-launched as a venue and Life Skills Centre.

Since September 2009 The House of St Barnabas has been working in partnership with Quintessentially Soho at The House of St

Barnabas, a not-for-profit members' lounge. Revenue generated through Membership, Event Sales, the restaurant, lounge and bars, finances the charity in the delivery of its programme, while the operation itself acts as a unique resource for training and work experience opportunities.

The innovative partnership between the business and the charity promotes an environment within the House that is markedly different from that of other private clubs. Through a supportive programme of learning and



# ST BARNABAS

integrated training, The Charity aims at creating a space within which team-work, community and acceptance are paramount, and stigmatisation is left at the door.

Quintessentially Soho at The House of St Barnabas is not only a pioneering philanthropy project, it's fast becoming recognised as one of London's premier private members' clubs, event spaces and location venues.

If you would like to help the charity you can do so by holding an event or shoot there, becoming a member, offering a bursary or becoming an employer partner

which means offering jobs or work placements to those who have successfully completed the Life Skills programme. To date they have had over 50 people access the Life Skills Programmes during 2010, 38% of whom have attained paid employment.

For further information on The House of St Barnabas Charity and venue, please visit [www.hosb.org.uk](http://www.hosb.org.uk) or [www.quintessentiallysoho.com](http://www.quintessentiallysoho.com) or for room hire please contact [Louisa@quintessentiallysoho.com](mailto:Louisa@quintessentiallysoho.com) or call 0207 437 1894



# LIGHTS, CAMERA, ACTION

**FROM THE FIRST FULL-COLOUR TELEVISION SETS IN THE 1950s, TO TODAY'S ULTRA-SLEEK LCD FLAT SCREENS, EXPERIENCING THE 'MAGIC OF MOVING PICTURES' HAS LONG BEEN PART OF OUR DOMESTIC LIVES. WITH THE TECHNOLOGICAL INNOVATION THAT IS THE 3D-TV, THE EXPERIENCE OF FILMS AT HOME HAS BEEN PROPELLED TO A NEW LEVEL**

3D viewing no longer involves the use of multi-coloured, cardboard specs with the viewer squinting at the screen; instead, advances in technology have meant that wearing a pair of glorified sunglasses will pull the screen out of the 2-D world and immerse us in the film itself.

What's more, the movie-buffs out there are waiting with baited breath for the introduction of the spec-free 3D-TV in 2015... now that's impressive!

With the film and TV industry profiting billions of pounds every year in the UK alone and many of us not content with simply sitting and watching the screen, Academy Class has created a number of digital media

training courses for budding, movie makers.

If you are completely new to using software for editing and creating movies, Academy Class offers manufacturer authorised and certified courses in Adobe, Apple and Autodesk from 'Rookie' level. You might be a whizz and just want to brush up on what you already know, in which case you can enrol on one of its 'Hot Shot' classes.

All the latest and upcoming techniques can be learned in Academy Class' hands-on training courses, including: Adobe After Effects and Premiere Pro, Autodesk 3Ds Max and Maya, Maxon Cinema 4D, and Apple Final Cut Pro, Motion and Color (all levels 'Rookie' and 'Hot Shot').

# NORTHERN LIGHTS TO SHINE ON

**NORTHERN IRELAND SCREEN IS DELIGHTED THAT THE COMING MONTHS WILL SEE A NUMBER OF PROJECTS THAT FILMED ON LOCATION IN NORTHERN IRELAND AND IN BELFAST'S STUDIO FACILITY, THE PAINT HALL, COME TO LIFE ON THE BIG AND SMALL SCREEN**

HBO Entertainment has recently wrapped on Game of Thrones, a new original series with Sean Bean, Peter Dinklage and Nikolaj Coster-Waldau based on George R.R. Martin's best-selling "A Song of Ice and Fire" series. In a world where summers span decades and winters can last a lifetime, the Westeros crown comes with a price. Betrayal, lust, intrigue and supernatural forces shake the four corners of the Kingdom, from the scheming south and the savage eastern lands, to the frozen north and the ancient Wall that protects the realm from the darkness beyond. Kings and queens, knights and renegades, liars and noble men vie for power in the bloody struggle for the Iron Throne. Season one premieres on HBO in USA on 17th April, viewers in the UK can catch it on the new Sky Atlantic channel, transmission date to be confirmed.

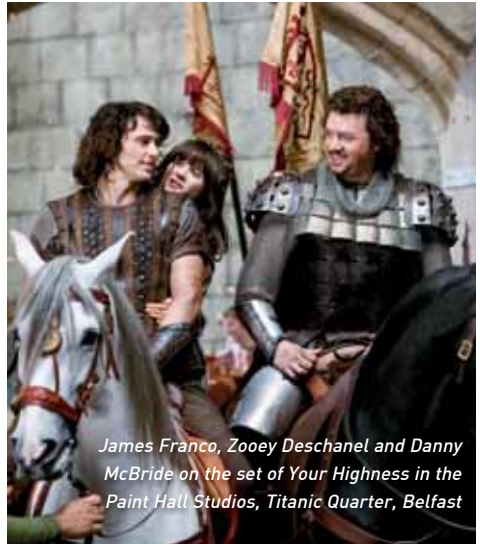
April will also see the release of "Killing Bono"; Ben Barnes and Robert Sheehan are hapless brothers Neil and Ivan McCormick who set up a band in Dublin in the late 70s. Sadly for them, so did their classmates and rivals, who go on to become U2. Eternal optimism continually wins out over cold harsh reality in a celebration of the glory of failure. "Killing Bono" shot in Northern Ireland at the beginning of 2010.

Universal Pictures' "Your Highness" filmed in Northern Ireland in 2009 and on 13th May it hits cinema screens across the UK and Ireland. Starring Danny McBride, James Franco, Natalie Portman and Zoey Deschanel, "Your Highness" is a medieval comedy about two princes that are forced to go on a quest to save

their family and kingdom when an evil wizard kidnaps the older prince's fiancée.

Belfast was transformed into 1930s Berlin for filming of "Christopher And His Kind", a drama that chronicles the formative years of writer Christopher Isherwood. It stars Matt Smith and is coming soon to BBC Two.

All of the aforementioned productions were financed through the Northern Ireland Screen Fund supported by Invest NI and part funded by the European Regional Development Fund.



*James Franco, Zoey Deschanel and Danny McBride on the set of Your Highness in the Paint Hall Studios, Titanic Quarter, Belfast*

# BIG AND SMALL SCREEN IN 2011



Kings and queens, knights and renegades, liars and noble men vie for power in the bloody struggle for the Iron Throne.

Season one premieres on HBO in USA on 17th April



*Game of Thrones in the Paint Hall Studios,  
Titanic Quarter, Belfast*

# UNITED IN NEWCASTLE

**WHEN YOU'VE SIGNED DAVID TENNANT AND DOUGRAY SCOTT FOR A MAJOR BBC FEATURE LENGTH DRAMA ON THE 1958 MUNICH AIR CRASH, HOW DO YOU GO ABOUT AUTHENTICALLY TELLING SUCH A POWERFUL TALE? WORLD PRODUCTIONS RECEIVED MORE THAN JUST FAITHFUL LOCATIONS WHEN THEY CHOSE TO FILM IN NORTH EAST ENGLAND**

Film and television indie World Productions had a dilemma. A star-studded cast had been assembled – now they needed to secure the investment and locations that would do the drama, tragedy and emotion of the 'Busby Babes' story justice.

Executive Producer Roderick Seligman contacted screen agency Northern Film & Media to explore whether re-telling this quintessentially Mancunian story could be achieved in the North East. Not only did Seligman find an abundance of fitting locations to re-create England in 1958, Northern Film & Media and their partners Northstar Ventures invested £150,000 in the project through the Finance for Business – North East Creative Content Fund.

The fund is currently investing £2.4m across TV, film, digital media and music, providing producers with access to finance and a compelling reason to consider filming in the North East. It is the first partnership between a public agency and venture capital firm outside of London, ensuring that production companies who are thinking about working in the North East are provided with a unique introduction to a network of investors.

World Productions also utilised Northern Film & Media's comprehensive Production Service, headed up by Gayle Woodruffe. Gayle recruited two researchers to source suitable locations in the North East, many of

which were used in the film. Northern Film & Media also worked with World Productions to identify talented local crews and facilities, removing much of the pain of filming on location. This free service is available to all companies filming in the North East.

Filming across the North East, World Productions also discovered a can-do attitude from the region's local authorities, all of whom are signed up to Northern Film & Media's Filming Friendly Charter. The North East is the only region in which all local authorities are officially signed up to embracing and facilitating production through such an agreement, ensuring minimal producers face minimal red tape on location.

